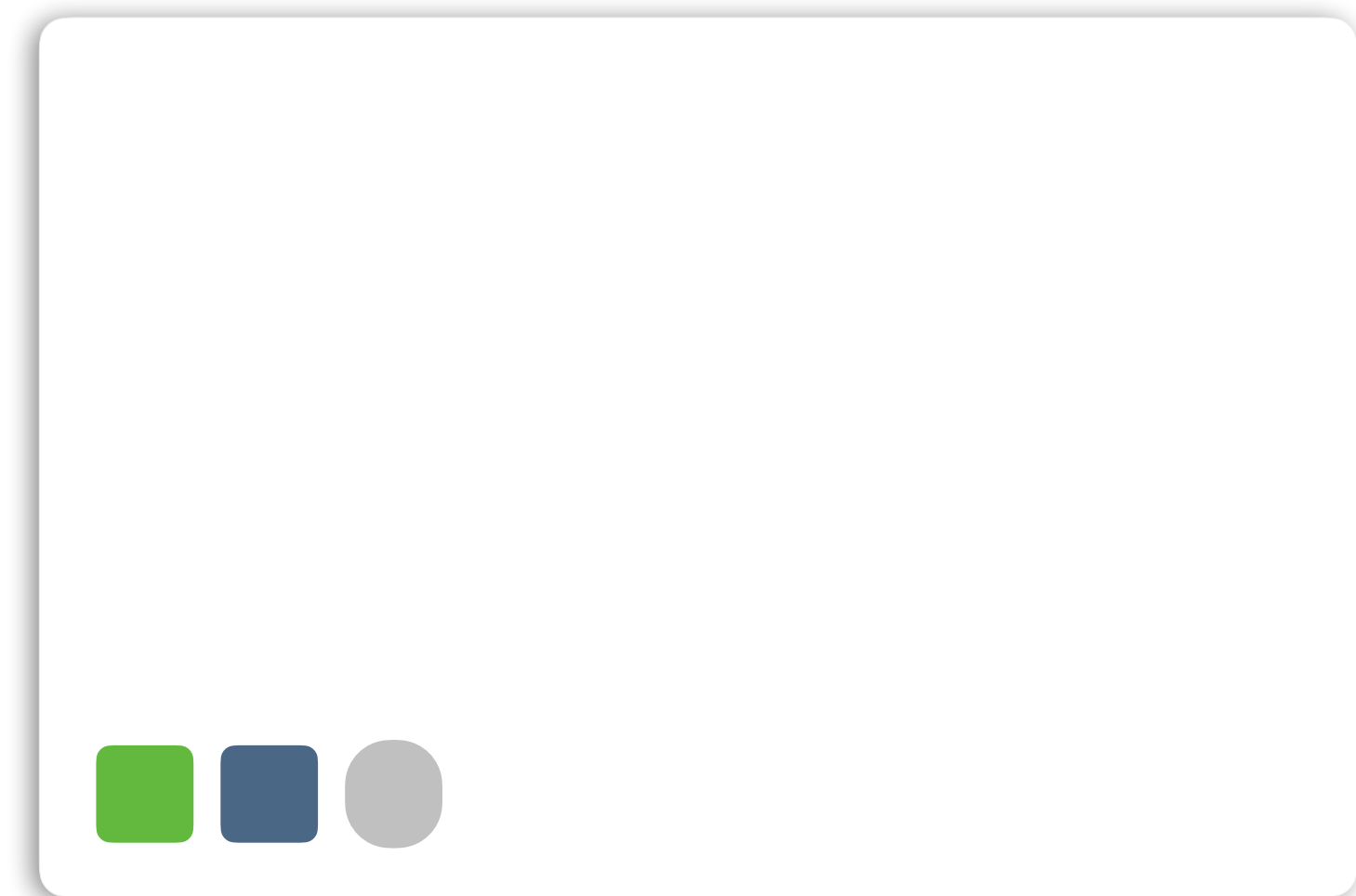


# What Is A User Story?



# definition: user story

*A user story is a tool used in agile software development to capture the description of a software feature from an end-user perspective. The user story describes the type of user, what they want and why, A user story helps to create a simplified description of a requirement.*

A user story often follows the following 'equation':

**As a <type of user>, I want <some feature> so that <reason>**

A simple example of this could be:

**As an online shopper, I want to add an item to my cart, so that I can purchase it**

# user story template

<div>WHO</div> <div>are we building it for? Who is the user?</div>	<div>As a &lt;type of user&gt;</div>
<div>WHAT</div> <div>are we building? What is the intention?</div>	<div>I want &lt;some goal or objective&gt;</div>
<div>WHY</div> <div>are we building it? What is the value for the customer?</div>	<div>So that &lt;benefit/value&gt;</div>

# examples: user stories

**As an** internet banking customer

**I want** to see a rolling balance for my everyday accounts

**So that** I know the balance of my account after each transaction is applied



**As an** administrator

**I want** create other administrators

**So that** I can delegate tasks



**As a** marketer

**I want** create automated email campaigns

**So that** I can keep evaluators engaged



# user story checklist



Keep them short



Keep them simple



Write from the perspective of the user



Make the value/benefit of the story clear - what is the reason for the story?



Describe **one** piece of functionality. If you have to write **and** break it into 2 stories



Write stories as a team



Use acceptance criteria to show a MVP



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# why not just use 'tasks'?

 user stories	 tasks
a user story = the WHAT	the task = the HOW
user stories describe a piece of functionality from the point of view of the user	"what are the activities we need to perform in order to deliver outcomes (user stories)"
divided features into business processes	tasks are individual pieces of work